

SPEAK UP SPARK CHANGE



VicSRC

congress

2025 SPONSORSHIP OPPORTUNITIES



VicSRC

congress

QUICK FACTS

VicSRC's annual flagship student voice event brings over a hundred students from across Victoria together to find solutions to the most pressing issues in education. To celebrate 20 years we are holding four additional events across regional Victoria.

Our Congress sponsors are featured in all event collateral and marketing and in the final report, which is presented to the Minister for Education, government officials and VicSRC's student and teacher network. You'll be supporting an event that boasts:

100%

of students surveyed said *Congress* made them feel empowered to make change in their education

2,000+

VicSRC's stakeholder reach

250+

attendees across students, teachers, media and government stakeholders



VicSRC Victorian Student Representative Council

The Victorian Student Representative Council (VicSRC) is the peak body representing school-aged students in Victoria. We were created by students to be a voice for all primary and secondary school students at the highest levels of decision making in Victorian education. Our vision is an education system that is student-led, student driven and student-focused.



Congress is VicSRC's flagship student-led experience which brings together secondary students from across Victoria to unpack ideas and solve issues in the education system. Ideas from students go on to inform VicSRC's ongoing research and advocacy work, spearheaded by the VicSRC Student Executive Advisory Committee.



20 YEARS OF

VicSRC

Congress

2025-2026 will be Congress' 20th Anniversary. Thanks to the Victorian State Government and the Ross Trust, VicSRC will visit five regions to reach all Victorian students and commemorate two decades of our flagship event.

This is a unique opportunity for organisations to get their word out to a diverse range of Victorian students. As a 20th Anniversary Congress supporter, you will meet students where they're at and support a crucial milestone for student voice and agency in the state.

This year, Congress supporters will have the option to support a specific region, bringing your organisation directly to students to create maximum impact.

Congress will be visiting Gippsland, Geelong, Melbourne, Swan Hill, and Wangaratta.



PRESENTING PARTNER

Student & Teacher Packages

Last year, *Congress* introduced a Victorian teacher professional development day that ran in conjunction with the student-led event. It was a resounding success, and we are bringing it back for 20th Anniversary Congress.

This provides like-minded organisations with the opportunity to reach two impactful audiences, ensuring your mission and support of student voice is communicated with the audience that's right for you. We have two available presenting partner opportunities:

STUDENT Presenting Partner

You will have the opportunity to speak in front of up to 500 students about your mission and organisation, cementing yourself as trustworthy and recognisable to the next generation of Australia's changemakers.



TEACHER Presenting Partner

Our teacher professional development day will provide you the platform to talk directly with eager teachers from metro and regional schools about your organisation and its ability to support them in ensuring Victoria remains the education state.

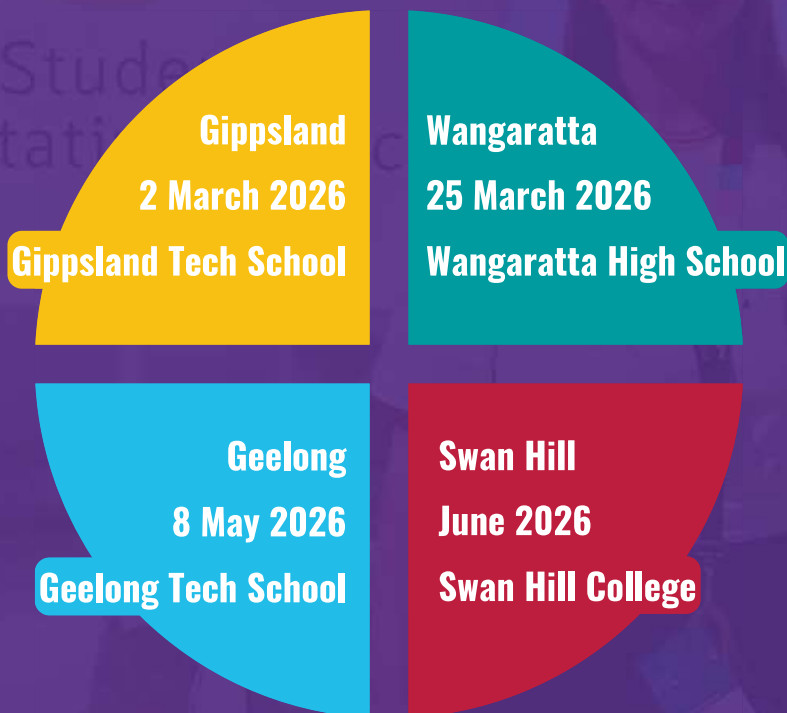
EACH PRESENTING PARTNER PACKAGE INCLUDES:

- A 5-10 minute presentation to your respective audience at the opening of *Congress*.
- Your organisation featured in the whole event opening address, attended by the Minister for Education and promoted on screens, posters and information throughout the day.
- Your organisation's logo on all event collateral including the Congress Report, VicSRC website, posters and social media in the lead up to, during and after the event.
- Your logo and branded materials presented on all *Congress* merchandise, with the ability to include your own merchandise in *Congress* show bags.
- Your organisation featured as a presenting partner in the afternoon presentation session attended by government stakeholders, teachers and media.
- An invitation to the presentation session for networking opportunities.

REGIONAL PARTNERS

Congress brings students from across Victoria together to solve the biggest challenges they see in the education system.

This year, we are offering **four** regional partnership opportunities **per location** in Geelong, Wangaratta, Swan Hill and Gippsland for organisations who want to support student-led change in their local area. As a Regional Partner, your organisation will be connected to the conversations and work happening in your region before, during and after Congress. This partnership strengthens your commitment to collaborating with students to improve their education experiences, while also providing exclusive access to insights and discussions on the day.



THE REGIONAL PARTNER PACKAGE INCLUDES:

- Regional spotlight feature included in social media, media releases and Congress EDMs highlighting your work and alignment with VicSRC
- Your organisation's logo on all event collateral including the Congress Report, VicSRC website, posters and social media in the lead up to, during and after the event,
- Your organisation featured in the event opening address, attended by the Minister for Education
- Your logo and branded materials utilised in sessions.
- Your organisation featured as a supporter of your chosen priority area in the afternoon presentation session attended by government stakeholders, teachers and media.

STUDENT SPONSORSHIP

At VicSRC, we aim to amplify student voice to make positive change in education for all Victorian students. For us to do this meaningfully, we need to ensure the voices of *all* Victorian students are heard.

Organisations can choose to sponsor their preferred number of student tickets, providing an incredible opportunity and once-in-a-lifetime experience for students who experience disadvantage or face barriers to attending Congress. The costs of a sponsored ticket will provide valuable resourcing to engage interpreters, fund transport and accommodation costs, and engage any other relevant supports that will ensure students experiencing disadvantage are able to take part in this experience.

Tickets will be allocated through an application system, providing sponsors with the option to indicate how they would like their sponsorship allocated based on your organisation's mission.

SPONSORSHIP PROCESS:

Partner organisations who work directly with marginalised students are invited to express their interest to access sponsored tickets

They are required to demonstrate their rationale for seeking sponsored tickets, including the number of tickets they are seeking, ensuring equitable access to the event

Expressions of interest are reviewed and organised by priority (such as under-represented groups at Congress, those identified as facing significant barriers)

VicSRC makes every effort to support specific cohorts of students identified by sponsors

IN-KIND SUPPORT

As a not-for-profit organisation, VicSRC relies on the generosity and support of our partner organisations to ensure that *Congress* is a successful and enjoyable experience for all attendees. In-kind support in any form is greatly appreciated. Your contributions, whether they be goods, services, or expertise, will play a crucial role in helping us create an enriching and inclusive environment for students from diverse backgrounds.

Here's some examples of what in-kind support could look like, but this is by no means exhaustive. Get in touch and let us know how you can support student voice.



FOOD/CATERING

Supply meals and refreshments (lunch or snacks throughout the day) for attendees.



EVENT MATERIALS & SUPPLIES

Donate printing services for event programs, banners, and materials.
Supply stationery, notebooks, shirts, caps or other merchandise for *Congress* showbags



PROFESSIONAL SERVICES

Contribute services such as photography, videography, radio broadcast or tailored training for workshops, facilitation or other event preparation



ACCOMMODATION & TRANSPORT

Provide lodging for students, volunteers and facilitators.
Offer transportation services to and from *Congress* for students coming from different regions

Congress

SPONSORSHIP PACKAGES

With varying sponsorship packages, we aim to provide an option relevant to your budget and ability to support student voice. If none of our packages are suitable but you're still wanting to show your support for a student-led education system, get in touch and we will tailor a package to suit you!

PRESENTING PARTNER *(4 x available)*

\$5,000 + GST

- A 5-10 minute presentation to your respective audience at the opening of Congress.
- Your organisation featured in the whole event opening address, attended by the Minister for Education and promoted on screens, posters and information throughout the day.
- Your organisation's logo on all event collateral including the Congress Report, VicSRC website, posters and social media in the lead up to, during and after the event.
- Your logo and branded materials presented on all Congress merchandise, with the ability to include your own merchandise in Congress show bags.
- Your organisation featured as a presenting partner in the afternoon presentation session attended by government stakeholders, teachers and media.
- An invitation to the presentation session for networking opportunities.

REGIONAL PARTNER *(4 x available per location)*

\$3,500 + GST

- Regional spotlight feature included in social media, media releases and Congress EDMs highlighting your work and alignment with VicSRC
- Your organisation's logo on all event collateral including the Congress Report, VicSRC website, posters and social media in the lead up to, during and after the event,
- Your organisation featured in the event opening address, attended by the Minister for Education
- Your logo and branded materials utilised in the working sessions
- Your organisation featured as a supporter of your chosen priority area in the afternoon presentation session attended by government stakeholders, teachers and media.

SPONSOR A STUDENT

- Reduce barriers for student experiencing disadvantage to attend Congress.

\$121 per student + GST

IN-KIND SUPPORT

- Your organisation's logo on event collateral
- Affirm your organisation's support for student voice and student participation in education reform

VicSRC

Congress

DO YOU WANT TO REACH STUDENTS IN EVERY REGION?

SUPPORTING EVERY CONGRESS EVENT

- If you are an organisation who wants to support more than one *Congress*, then VicSRC would love to create a package tailored to your organisation's needs.
- This year is a unique opportunity for organisations to reach students all over Victoria for an entire year.
- Whether you want to support the roll out of Congress 2025-2026 across Victoria, or have three regions in mind, please get in touch with us directly by reaching out to Congress' Sponsorship lead, Tash Katu at tash@vicsrc.org.au or call on 0402 391 579

Sponsorship applications will be reviewed on an as-received basis. If you are interested in sponsorship packages with limited availability, we highly encourage you to secure your spot today!

For multiple student sponsorships, in-kind sponsorships or to discuss any questions, flexible packages or multi-year sponsorship agreements, please contact our *Congress* sponsorships lead, Tash Katu, on 0402 391 579 or at tash@vicsrc.org.au.

Thank you for your sponsorship commitment for VicSRC's flagship student voice event, *Congress 2025*.

The Sponsorship Agreement, based on the sponsorship benefits outlined in this document, will be valid from the date of payment is received until 30 June 2026. Please write your or your organisation's name and tick or mark 'x' the package of your choice:

Sponsorship Packages

- ☐ _____ would like to confirm a Presenting Partner (Student) Sponsorship at \$5,000 plus GST.
- ☐ _____ would like to confirm a Presenting Partner (Teacher) Sponsorship at \$5,000 plus GST.
- ☐ _____ would like to confirm a Regional Partner (Gippsland) Sponsorship at \$3,500 plus GST.
- ☐ _____ would like to confirm a Regional Partner (Wangaratta) Sponsorship at \$3,500 plus GST.
- ☐ _____ would like to confirm a Regional Partner (Swan Hill) Sponsorship at \$3,500 plus GST.
- ☐ _____ would like to confirm a Regional Partner (Geelong) Sponsorship at \$3,500 plus GST.

**SIGNED for and on behalf of
VICTORIAN STUDENT REPRESENTATIVE
COUNCIL LTD**

Signature: _____
Print Name: _____
Print Title: _____
Date: _____

SIGNED for and on behalf of

Signature: _____
Print Name: _____
Print Title: _____
Date: _____